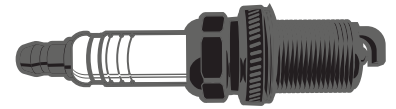


MICHAEL S. KRIEGSHAUSER

3904 A Tonkawa | Austin, TX | 78756 | mkriegs77@gmail.com | 512.923.0607



Experience:

Volusion, Austin, TX

Art Director

March 09 - Present

- Created new print and online material for Volusion
- Coordinating staff and contractors to complete multiple projects
- Helped create standards and practices for a newly formed marketing team

T3 Creative, Austin, TX

INTERACTIVE DESIGNER

December 2007 - February 2009

- Provided production and art direction for web sites, display ads, e-mail campaigns, and video demo design
- Client list includes: UPS, Marriott, Ritz Carlton, Dell, Conoco Philips, John Deere, JC Penny, Chase Bank, Arizona Jeans

Deaf Smith Co, Austin, TX

OWNER | MULTIMEDIA DESIGNER

October 2004 - May 2008

- Conception and creation of online display ads and HTML e-mail campaigns
- Art direction for local and national television commercials and music videos
- Corporate identity, rebranding, and e-mail marketing consultation
- Print design
- GUI development for GPS-based golf course management systems
- Merging assets from multiple contractors into cohesive campaigns
- Custom Illustration

Clients include: Revelator Productions, Uplink Golf, Ashish Mahendru Litigation, Midtown Grooming, RelaxIn Boat Tours, Sweet Success, Aveda

PageSoutherlandPage, Austin, TX

ART DIRECTOR | SENIOR DESIGNER

September 2005 - February 2007

- Developed graphic standards for all corporate collateral
- Created custom marketing/presentation material and leave behinds
- Illustrated architectural concepts in watercolor and digital mediums
- Conceptualized and directed execution of signage for in-house projects
- Directed the design and creation of RFQs and RFPs

Bury+Partners, Austin, TX

GRAPHIC DESIGNER

January 2005 - August 2005

- Redeveloped multiple corporate web sites
- Executed company-wide graphic standards
- Conceptualized and executed national corporate ad campaigns

LAKE | FLATO Architects, San Antonio, TX

GRAPHIC DESIGNER

2002-2005

- Developed and designed standards for corporate collateral
- Created and maintained a large photo archive
- Color corrected/retouched photos for the "Lake | Flato" book 2005

Specialties:

- Brand development
- Web design
- Video Production
- Process printing
- Silkscreen
- Photography

Software:

- Adobe / Macromedia (CS3)
 - Fireworks
 - Dreamweaver
 - Flash
 - Illustrator
 - Photoshop
 - InDesign
 - Premier
 - Imageready
 - Captivate
 - Streamline
- Quark
- AutoCad
- SketchUp Pro
- Maya
- Final Cut
- Microsoft OFFICE SUITE

Honors and Awards:

San Antonio Stockshow and Rodeo Ad Campaign

- 2006 Silver Telly Award
- Spots aired nationally on ESPN
- Spots aired regionally in Austin and San Antonio

Wade Bowen music video, "God Bless This Town"

- 2007 "Top Twenty Five Country Countdown," Country Music Television (CMT)

"Sons of the Rodeo"

- 2005 SXSW Short Film Finalist

Print ads in national publications for Sweet Success and Aveda:

- "FIT Magazine" 2005
- "Southern Living" 2005

Lake | Flato Architects

- 2004 AIA Firm Award

Dynamite Museum

- Member 2003 (Stanley Marsh 3's ongoing arts project)

UFCU "Bank Fees" television spot
Art Director and Production Design

- Bronze ADDY 2009

Education:

West Texas A&M University | '96 - '01
BFA Graphic Design